

PRESS RELEASE

For immediate release



Distinct Vetrazzo certification awarded to ICON STONE & TILE



Cobalt Skyy • imagine a festive evening with friends, laughing together, sampling savory treats, drinking top shelf spirits poured from a lovely cobalt blue bottle. When you leave, take away the warm glow of time well spent with friends. And you leave behind the bottles. Those bottles are here, in Vetrazzo top shelf mix, cobalt sky.

Calgary, March 10th, 2009– ICON STONE & TILE, one of the most important importer, fabricator and purveyor of natural stone products in western Canada, was recently awarded the distinct merit of certified fabricator for Vetrazzo, a line of exquisite surfacing materials crafted from recycled glass which are used for countertops, tabletops, flooring and architectural cladding.

Vetrazzo surfaces are comparable in both price and durability to high-end granite and other premium surface materials. When launching this new product, California-based Vetrazzo is making sure that only the top fabricators in major regions be given the opportunity to work with this unique product.

Mark Johnson, Fabrication and Technical Representative for Vetrazzo congratulated ICON STONE & TILE for the quality of 'their' fabrication techniques and attention to detail, which have been recognized as outstanding.

In looking for certified fabricators, Vetrazzo looked not only at quality of work and reputation, but also the level in which the particular fabricator took in environmental responsibility. ICON STONE & TILE's commitment was emphasized in many ways

including its use of recycled water throughout its operating facility as well as its recycling program for stone waste. As a result, ICON STONE & TILE became a certified fabrication partner for Vetrazzo who leads the industry in their commitment and dedication to the environment.

ICON STONE & TILE is excited about the opportunity to add a sustainable and unique new collection to their already extensive lines of surfacing materials.

Vetrazzo surfaces offer a stunning and lively signature for residential or commercial projects. They have one of the highest percentages of recycled content of any "green" building surface material, so they allow homeowners, architects, designers, and builders to exhibit both their style and their respect for the environment.



LEED Point Contribution

Created by the US Green Building Council, the Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings. Learn more about this increasingly adopted standard at www.usgbc.org.

Use of Vetrazzo can contribute to a variety of LEED points depending on job site particulars. Consult a LEED Accredited Professional for calculation of specific point contribution.

Can contribute to earning up to 5 points or more toward LEED 2.2 certification:

- Recycled Content Credit MR Credit 4.1 or 4.2 (1 to 2 points)
- Regional Materials MR Credit 5.1 and/or 5.2 (1 to 2 points) within 500 miles of Richmond, CA
- Low Emitting Materials – Adhesives and Sealants EQ Credit 4.1 (1 point) We do recommend low-VOC adhesives.
- Innovation in Design– extensive use of Vetrazzo in flooring or walls *could* contribute to additional points.

ABOUT ICON STONE & TILE

ICON STONE & TILE, comprised of a Design Center, Slab Warehouse and a Fabrication Workshop, located in Calgary, AB provides exquisite product lines to many top interior designers, architects and retail customers; furnishing high-end homes, businesses, and other renowned commercial projects throughout Alberta and British Columbia. ICON provides you with a one-stop – shopping experience for all of your natural stone, tile, faucet, sink needs.

For more information, please visit www.iconstonetile.com

About VETRAZZO

Recycled glass transformed into artful surfaces for home and commercial applications. Vetrazzo is the original recycled glass surface. Invented and first produced in 1996, Vetrazzo enables customers to showcase their individual sense of style and respect for the environment. Vetrazzo is made in the U.S., by a certified green business with company headquarters in the Bay Area of CA. For more information, please visit www.vetrazzo.com

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