

# ICON STONE & TILE – INSPIRATIONAL BEAUTY

STEP INTO A PLACE THAT'S PART STONE DESIGN CENTRE,  
PART STONE LIBRARY AND PART MUSEUM.

**I**CON STONE& TILE is a place dedicated to the beauty of stone and tile, and its ability to endure. While many shops in the city do not have showrooms, ICON is a place to be inspired and to assist customers in visualizing the possibilities of designing with stone and tile.

For over 15 years, owner Jean St-Onge has explored worldwide quarries for inspiration and to find the right stones, extracted from the deepest quarries of India, Brazil, Turkey, China and South Africa. In Italy, Jean found beauties other than stone: the finest ceramic and porcelain tiles, faucets and sinks.

Products include stone, tile, faucets, sinks, and sustainable, LEED-oriented products for style-minded clients. The Concetto line is a compilation of stunning surfaces made from individually cut and set semi-precious stones such as amethyst and rose quartz. Recycled pieces of glass gathered from curbside recycling programs form the beautiful pieces in the exquisite Vetrazzo collection.

Every slab sold by ICON is one-of-a-kind and every collection is hand-picked and imported. However, Jean felt it was equally important to provide a wide selection that would fit any budget.

“When people come to ICON, we want the tile or stone they will choose for their home to feel as unique and special as they are,” says Jean. “We want them to have a fun and enjoyable experience.”

Staff members are a mixture of younger employees, familiar with the company's state-of-the-art CNC technology, and more mature employees who exude their passion for distinctive products and things of enduring value, bringing with them a wealth of industry experience. They are trained to help clients understand the steps involved for the duration of the project. However, the most important quality the staff boasts is their passion for what they do.

**Galleria** In an effort to provide an even greater experience for clients, ICON has taken new space in their current location and created Galleria. Galleria is designed to provide design inspiration and information about stone in a distinctive and creative environment, in a way that's never been done before in our industry,” says Marketing Manager Sophie Belanger. “Our goal is to make Galleria a destination, to inspire, and to unveil distinctive lines of stone which have been sourced from around the world.”

Galleria will focus on encouraging creativity, exploring innovation and helping consumers acquire the stone that best captures the spirit and essence of each project. Clients can enjoy

a peaceful experience, as they take their time and enjoy choosing their stone and tile in a quiet museum-like environment.

ICON STONE& TILE Design Center and manufacturing facilities, located in Calgary, provides exquisite product lines to many of Calgary's top interior designers and architects; furnishing high-end homes, top businesses, and other renowned commercial projects throughout Alberta and British Columbia. ☐

ICON provides you with a one-stop shopping experience for all of your natural stone, tile, faucet and sink needs. 525- 36 Avenue S.E., Calgary • Monday to Friday 8:30 am to 5:00 pm • Saturday 10:00 am to 4:00 pm T: 403-532-3383 • [www.iconstonetile.com](http://www.iconstonetile.com)

