



Eaves-Dropping

With a new look and new product lines, Icon Stone & Tile recently unveiled its newly renovated 4,000-sq.-ft. showroom, displaying the importer and stone fabricator's wide variety of tile and mosaic collections, quartz, marble and granite slabs, faucets and sinks.

"The new showroom fits well with the contemporary and modern image of our company," says Sophie Belanger, director of marketing at Icon Stone & Tile.

"It allows us to get in direct touch with design-savvy Calgarians and other trendsetters in the city."

There is an additional 4,000-sq.-ft. warehouse for stocking purposes, while ICON's manufacturing plant adds another 14,500 sq. ft. to the company's operations.

In the new boardroom, designers, architects and retail customers are provided with an atelier-like workspace, where collections from around the world are displayed as artwork the way they would be displayed in a gallery.

The revamped showroom brings new designs and new collections to the city, making this a destination to find fresh ideas.